



AMBER ZOELLNER

GRAPHIC DESIGN • ILLUSTRATION • ART DIRECTION • UX

I love bringing a vision to life, and am driven by challenges and a busy atmosphere. My focus is always to make things look the best I can, and to always understand the message behind the visual. One of my best qualities is that I am able to apply my creativity and eye for detail to any style or aesthetic needed, which allows me to think outside the box.

CONTACT

ADDRESS

29 Euclid Avenue
Winchester, KY 40391

PHONE

574.780.4946

EMAIL

aezoell@gmail.com

PORTFOLIO

hiddegem.design (under construction)
behance.net/amberzoellner

SOCIAL

LINKEDIN

[linkedin.com/in/amber-zoellner-61986134/](https://www.linkedin.com/in/amber-zoellner-61986134/)

FACEBOOK

[facebook.com/AmberZoellnerIllustration](https://www.facebook.com/AmberZoellnerIllustration)

REFERENCES

CHRIS LEE, *previous Marketing Director, Ananda Professional*
859.388.4725

CRAIG PRESSER, *CEO More Cowbell Promotions*
561.400.3811

MARK THOMSON, *previous Marketing Director, Ananda Professional*
404.436.5775

WORK EXPERIENCE

ANANDA PROFESSIONAL/ECOFIBRE

Senior Graphic Designer/Creative Director, March 2022 - Present

Package/product design, marketing & advertisement, brand development, online/print materials, web design - Ecofibre manufactures natural health, fibre and food products from hemp

APPHARVEST

Graphic Designer, January - February 2022

Marketing & advertisement, product & brand development

UPPER RIGHT MARKETING

Lead Graphic Designer, September 2019 - January 2022

Marketing & advertisement for 8+ major brands' online merchandise shops (Breeders Cup, Maker's Mark, Rebecca Ray, etc)- apparel design, social media, presentations, catalogs.

THE INKSPOT

Graphic Designer & Production Manager, June 2015 - September 2019

Screen printing apparel design, separations for production

UNIVERSITY OF KENTUCKY, HUMAN DEVELOPMENT INSTITUTE

Illustrator, November 2011 - May 2015

Illustrated testing materials for students K-12 with physical/cognitive disabilities

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN (SCAD)

Bachelor of Fine Arts, graduated Summa Cum Laude 2011

Major - Illustration, Minor - Painting

UX DESIGN INSTITUTE

Professional Diploma in UX Design 2024

SKILLS & EXPERTISE

- ✓ Adobe Illustrator
- ✓ Adobe Photoshop
- ✓ Adobe Indesign
- ✓ Figma
- ✓ Adobe AfterEffects
- ✓ Illustration
- ✓ Microsoft Suite
- ✓ Project Management
- ✓ Written/Verbal Skills
- ✓ Art Direction
- ✓ Branding
- ✓ UX/UI Design
- ✓ Marketing
- ✓ Collaboration
- ✓ Agile

PORTFOLIO HIGHLIGHTS

